

Fig. 1

Fig. 2(a)

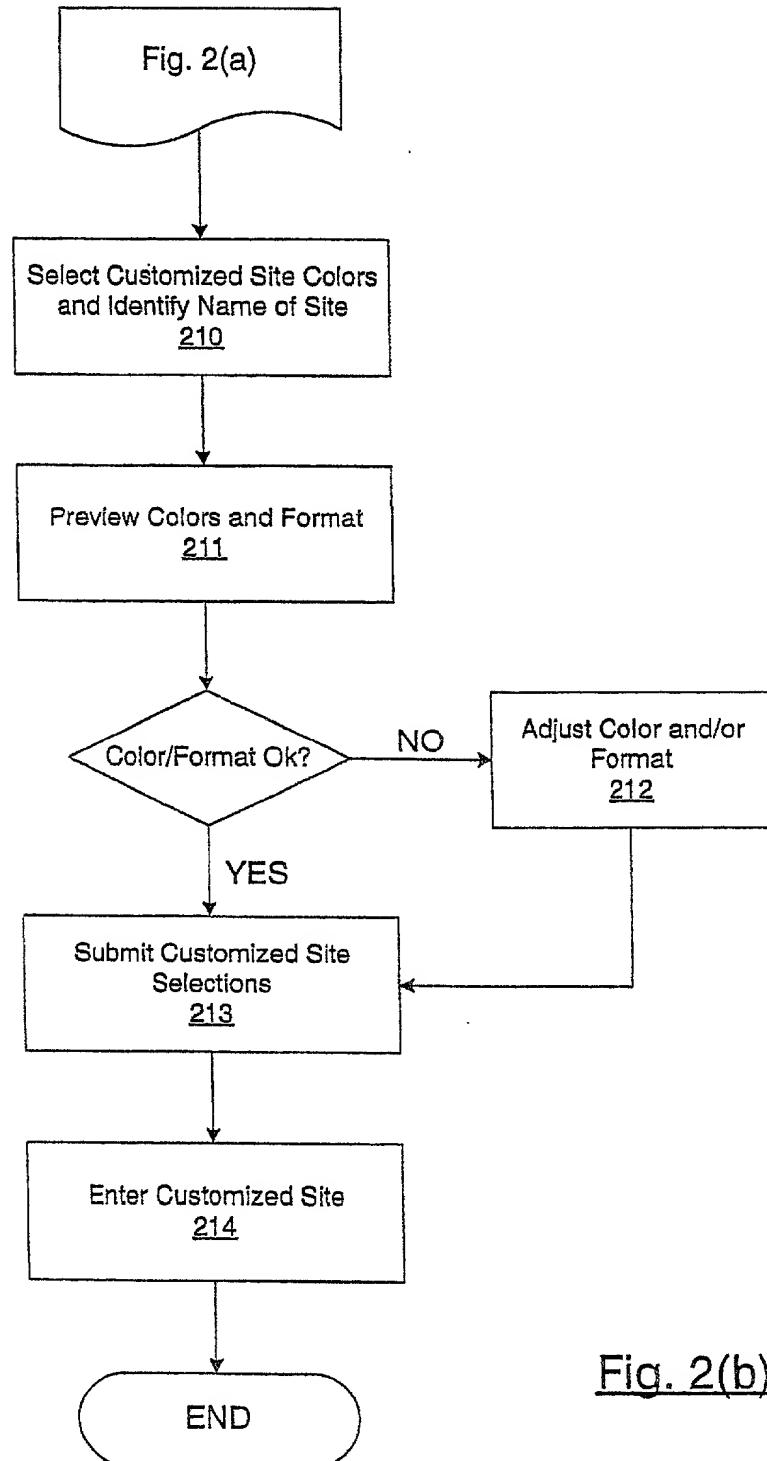


Fig. 2(b)

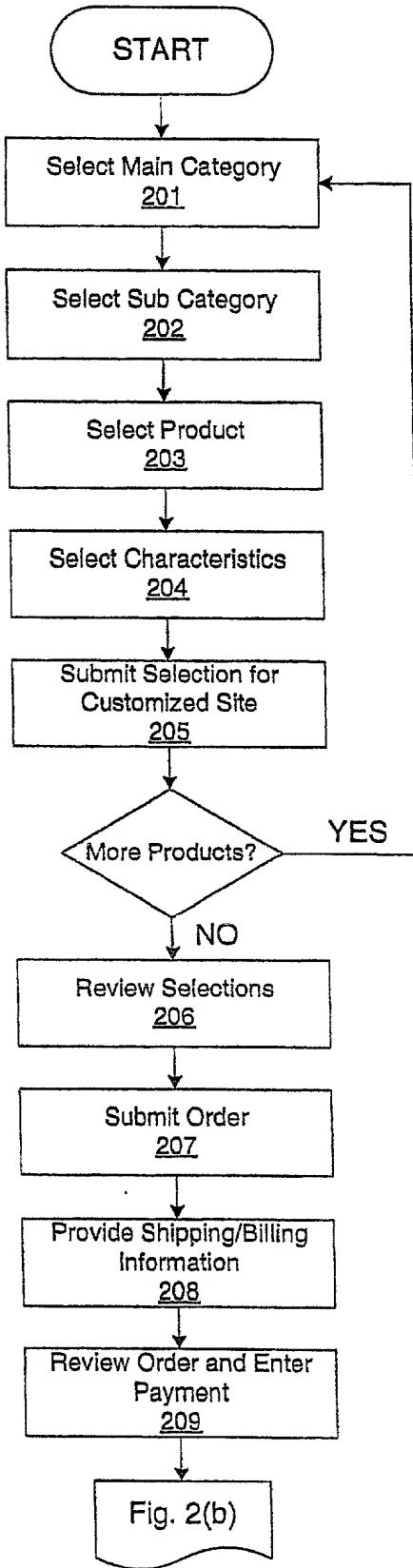


Fig. 2(a)

PRINTED IN U.S.A.

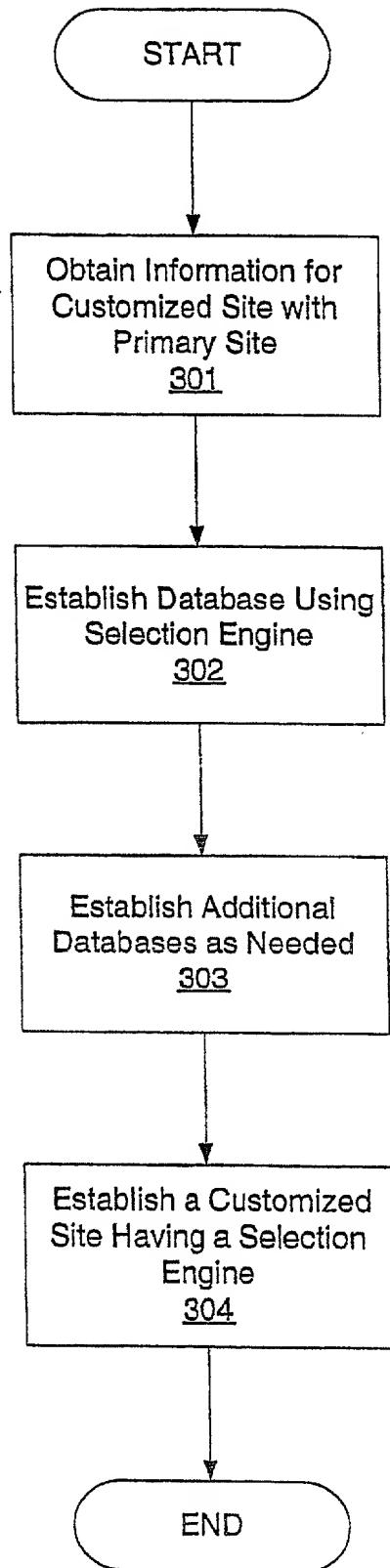


Fig. 3

100-00000000000000000000000000000000

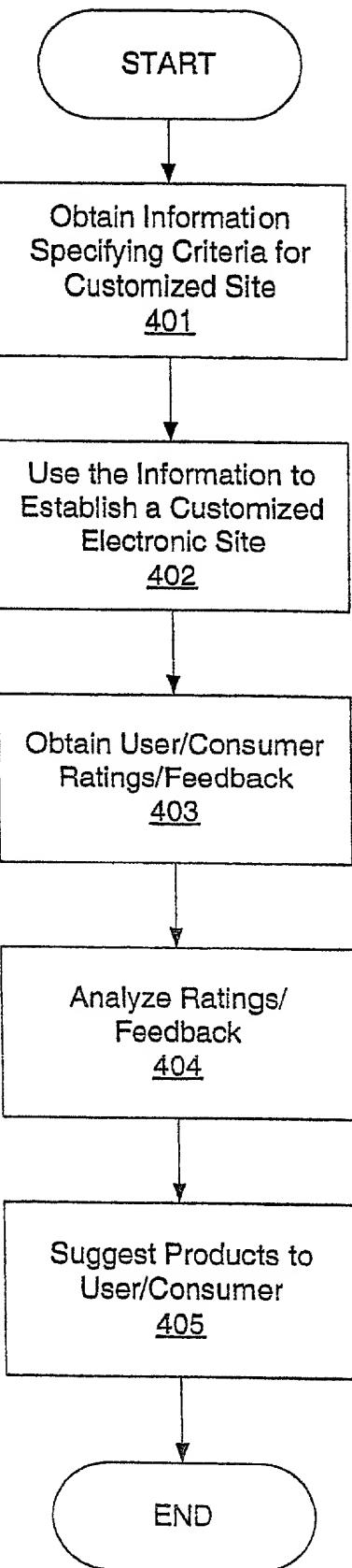


Fig. 4

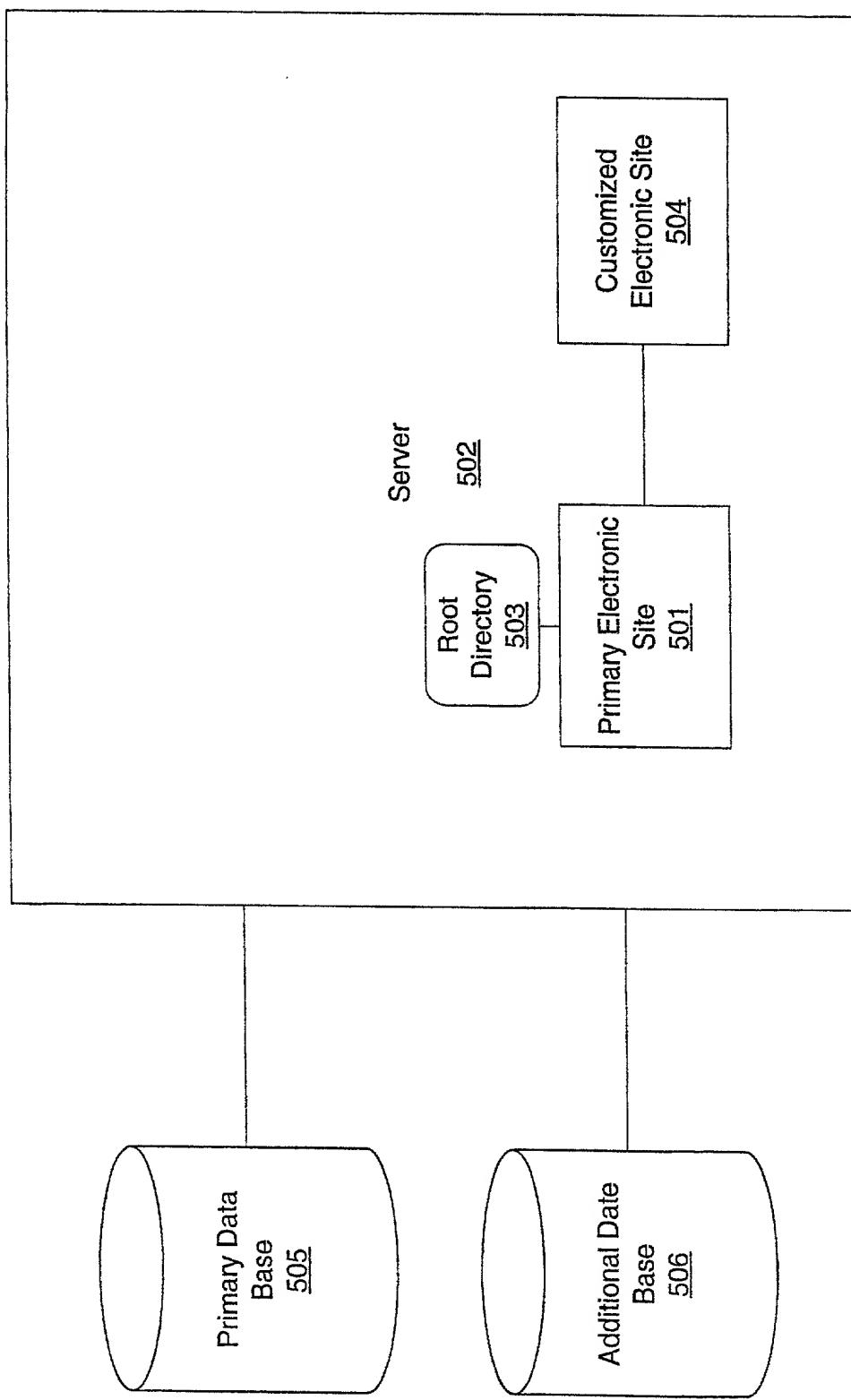
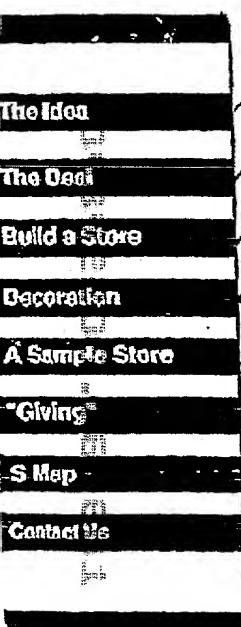


Fig. 5

yoLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in



601  
602  
603  
604  
605  
606  
607  
608

## The yoLOGO e-Store

- Promote your business
- Generate Income
- Products in 7 days
- No set-up fees

It's your company store!

---

[jump to > men's • women's • children's • hats • accessories]

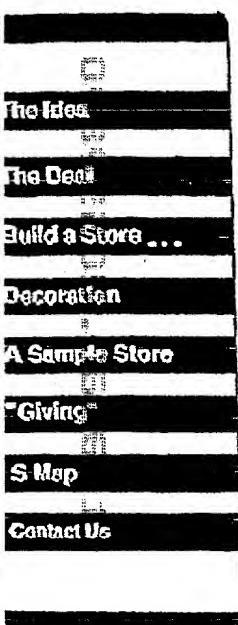
---

Feel free to call us at (800) 588-7488

Fig. 6

# LOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in



1st CHOOSE

select the products you would like in  
your store.

2nd BUY

after confirming your product choices,  
place an initial 12 pc. order for each of the  
decoration types that will be part of your  
e-store

---

Jump to > men's • women's • children's • hats • accessories

---

Feel free to call us at (800) 588-7488

Fig. 7

yoLOGO

**BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO**

[store owners sign in](#)

Search

**Mens**   **Womens**   **Childrens**   **Hats**   **Accessories**

Ices & sweats   polo's & sportshirts   buttondowns   outerwear



### **tees/sweats**

~~sportshirts~~ 80



### **buttondowns**

#### **outerwear**

lunettes \* mens \* women's \* children's \* hats \* accessories

Feel free to call us at (800) 588-7488

Fig. 8(a)

# yoLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

[store owners sign in](#)

Search

**Mens Womens Childrens Hats Accessories**

[tees & sweats](#)

[polos & sportshirts](#)

[buttondowns](#)

[outerwear](#)



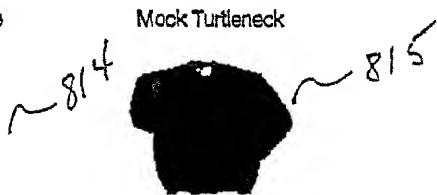
Long Sleeve Tee

Birdseye Fleece

Mock Turtleneck



Beefy® Tee



Beefy® Pocket Tee

Supercotton® Sweat

---

[jump to > mens = womens = childrens = hats = accessories]

---

Feel free to call us at (800) 588-7488

Fig. 8(b)

# yoLOGO

BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

[store owners sign in](#)

Search



MENS

Long Sleeve  
Tee

Birdseye  
Fleece

Mock  
Turtleneck

Beefy® Tee

Beefy® Pocket  
Tee

Supercotton®  
Sweat

**Mens Womens Childrens Hats Accessories**

[tees & sweatshirts](#)

[polos & sportshirts](#)

[buttondowns](#)

[outerwear](#)

Ash  
Black  
Charcoal  
Eggplant  
Heather  
Ivy  
Leaf  
Natural  
Navy  
Taupe  
White

818  
Embroidered  
Screenprinted

Store Price \$24.95

Your Price \$12.48

## Mock Turtleneck

Long sleeve mock turtleneck with taped neck and ribbed cuffs. 5.6  
oz., 100% cotton. Sizes: m-l-xl-2x

[jump to > mens = womens = childrens = hats = accessories](#)

Feel free to call us at (800) 588-7468

Fig. 8(c)

# LOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

[store owners sign in](#)

arch



store items



[Men's](#) [Womens](#) [Childrens](#) [Hats](#) [Accessories](#)

[Tees & Sweats](#) [Polos & Sportshirts](#) [Buttondowns](#) [Outerwear](#)

Item 11325 has been added to your store. Your store contains 1 item.

819



Long Sleeve Tee



Birdseye Fleece



Mock Turtleneck



Beefy® Tee



Beefy® Pocket Tee



Supercotton® Sweat

---

[Jump to >](#) [men's](#) • [womens](#) • [childrens](#) • [hats](#) • [accessories](#)

---

Feel free to call us at (800) 588-7488

Fig. 8(d)

Search

Item 211 has been added to your cart. Your cart contains 5 items.

These are the items that will appear in your store.

In order to checkout you must purchase 12 items in each Decoration category below

## EMBROIDERED Items

	11925 - Mock Turtleneck Long sleeve mock turtleneck with taped neck and ribbed cuffs. 5.6 oz., 100% cotton. Color(s): Black, Ivy,	\$12.48	<a href="#">Buy</a>	<a href="#">Remove</a>
	04245 - Heavyweight Polo Heavyweight pique polo with knit collar, welt cuffs, two-button placket, drop tail, and side vents. 7 oz., 100% cotton. Color(s): Burgundy, Royal,	\$19.98	<a href="#">Buy</a>	<a href="#">Remove</a>
	02245 - Long-Sleeve Twill Long sleeved brushed twill shirt with button-down collar and two-button cuff. Left chest pocket and pleated back. 100% cotton. Color(s): Burgundy, Navy,	\$24.98	<a href="#">Buy</a>	<a href="#">Remove</a>
	1111 - Polar Fleece 1/4 Zip Polar fleece 1/4 zip pullover with contrast color collar, back half moon, and zipper. Two on-seam side pockets. 9 oz., 100% polyester. Color(s): Navy/Red, Yellow/Nvy,	\$19.98	<a href="#">Buy</a>	<a href="#">Remove</a>
	61200 - Creeper Infant creeper with overlap shoulders for a larger neck opening, short sleeves, and gripper snap closure. 6.3 oz., 100% cotton. Color(s): Powder, White,	\$8.98	<a href="#">Buy</a>	<a href="#">Remove</a>
	77550 - Youth Sweatshirt Heavyweight youth sweatshirt with set-in sleeves, rib neck, cuffs, and bottom. 9 oz., 90% cotton/10% polyester. Color(s): Red, Royal,	\$12.48	<a href="#">Buy</a>	<a href="#">Remove</a>
	9700 - Heavyweight 6 panel, heavyweight bull twill, garment-washed, pigment-dyed, relaxed fit, low-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Nat/Blk,	\$6.48	<a href="#">Buy</a>	<a href="#">Remove</a>
	9560 - Pigment-Dyed 6 panel, garment-washed, pigment-dyed soft twill, relaxed fit, low-profile cap. Matching colored cloth strap with antique brass buckle and sewn tuck-in slot. Color(s): Cactus,	\$6.48	<a href="#">Buy</a>	<a href="#">Remove</a>
	6477 - Low Profile 6-panel, wool blend, structured/fused buckram, low-profile cap with silver undervisor. Spandex is woven into the crown and sweatband and stretches to conform comfortably while maintaining shape. Pre-curved visor. Color(s): Orange, Royal,	\$12.48	<a href="#">Buy</a>	<a href="#">Remove</a>
	10203 - Upright Luggage Beautiful 26" upright bag accented with dull nickel hardware. Nylon garment cover included. Constructed from 1200 denier polyester. Dimensions 18" w x 26" h x 12 1/2" d. Color(s): Olive/Green,	\$99.98	<a href="#">Buy</a>	<a href="#">Remove</a>
	1002 - Sport Duffel Large gym bag with venting on one end, shoulder strap and carry handle. One vented exterior compartment for wet items. Heavy duty zippers. Constructed of washed 420 denier nylon oxford with high density, PV coating. Dimensions 20" x 12" x 12". Color(s): Blue, Yellow,	\$19.98	<a href="#">Buy</a>	<a href="#">Remove</a>

Ready to checkout.

Fig. 9(a)

~902

SCREENPRINTED Items			
	<b>211 - Calculator</b> 4-function battery powered calculator with 8 digit display features an automatic press-up stand for better viewing angle. Soft touch rubber border fits smoothly in hand. Dimensions 2 7/8" x 3 3/4". Color(s): Yellow,	\$6.98	<a href="#">Buy</a> <a href="#">Remove</a>
	<b>659 - Desktop Clock</b> The swivel analog clock designed with an ultra-modern look swivels to adjust to the best viewing angle. Uses 1 "AA" battery not included. Color(s): Black,	\$6.48	<a href="#">Buy</a> <a href="#">Remove</a>

~903

~904

Ready to checkout.

From here you can either [Add More Items to your store](#) or begin your initial order from the items you have selected. To begin your initial order follow the buy hyperlink on the item you are interested in.

Feel free to call us at (800) 566-7488

Fig. 9(b)

06/26/2000 14:12 3103274858

MERGE LEFT

PAGE 37

# yoLOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

Search

Logout

Store Items

store owners sign in



909

905  
Mock Turtleneck  
Long sleeve mock turtleneck with taped neck and ribbed cuffs. 5.6 oz., 100% cotton.  
S M L XL 2X  
Price:\$12.48  
906  
908

Jump to > men's • women's • children's • help • accessories

Feel free to call us at (800) 555-7488

Fig. 9(c)

# LOGO

BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in

## Shipping Information

Company Merge Left

1001

Name Beth Schaiby

1002

Address 249 E. 157th

1003

City Gardena

1004

State [REDACTED]

1006

Zip 90248

1005

Country [REDACTED]

1008

Phone 310.327.4333

1009

Email beth@mergyleft.com

1010

Comments [REDACTED]

1011

Shipping [REDACTED]

1007

Check if Billing Address is the same as Shipping Address.

[REDACTED] 1012

Feel free to call us at (800) 555-7488

Fig. 10

yoLOGO

BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

store owners sign in

Final Invoice for the Items You are Purchasing Immediately

SKU	Product	Qty	Price	Total
11325	Mock Turtleneck	2	\$12.48	\$24.96
11325	Mock Turtleneck	4	\$12.48	\$49.92
11325	Mock Turtleneck	4	\$12.48	\$49.92
11325	Mock Turtleneck	2	\$12.48	\$24.96
211	Calculator	12	\$6.98	\$83.76
Sub Total				\$233.52
Tax Rate: 8.25% Tax				\$19.27
Shipping & Handling				\$32.75
Grand Total				\$285.54

Billing Information

Credit Card [REDACTED]

Card Number [REDACTED] 4000300020001000

Expiration [REDACTED]

Feel free to call us at (800) 588-7458

Fig. 11

LOGO BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO.

store owners sign in

1200

Here is a Sample of the Store Theme you have chosen

Merge Left

1201

Search  
Mens  
Womens  
Accessories

1203

1202

Feel free to call us at (800) 555-7488

Fig. 12

# yoLOGO

BUILD A COMPANY WEBSTORE TO PROMOTE YOUR LOGO

[store owners sign in](#)

## Thanks For Purchasing

Your order will be shipped within 7 business days from receipt of artwork.

This page is your final receipt. A copy will be emailed to [beth@mergeleft.com](mailto:beth@mergeleft.com). Please note the order number on any correspondence.

If you have any questions about your order please call (800) 588-7488.

[info@yologo.com](mailto:info@yologo.com)

Order Number 3044276393216474-2

### Order Information

Merge Left  
Beth Schaiby  
249 E. 157th

Gardena, CA 90248  
US  
[beth@mergeleft.com](mailto:beth@mergeleft.com)

SKU	Product	Qty	Price	Total
11325	Mock Turtleneck	2	\$12.48	\$24.96
11325	Mock Turtleneck	4	\$12.48	\$49.92
11325	Mock Turtleneck	4	\$12.48	\$49.92
11325	Mock Turtleneck	2	\$12.48	\$24.96
211	Calculator	12	\$6.98	\$83.76
Sub Total				\$233.52
Tax Rate:8.25% Tax				\$19.27
Shipping & Handling				\$32.75
Grand Total				\$285.54

Error: this shopping cart has already been submitted and is pending approval

[Enter Your New Store](#)

Feel free to call us at 800-500-6374

Fig. 13

*1403* Merge Left

Mens

Womens

Childrens

Hats

Accessories

Search

*1408* Search Results



Low Profile  
24.95



Sport Duffel  
39.95

Creeper  
17.95



Plaid-Dyed  
12.95



Desktop Clock  
12.95

Polar Fleece 1/4 Zip  
39.95



Upright Luggage  
199.95

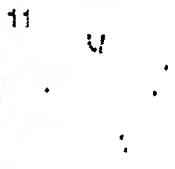


Heavyweight Polo  
39.95

Calculator  
13.95



Youth Sweatshirt  
24.95



Mock Turtleneck  
24.95

Long-Sleeve Twill  
49.95

13



Heavyweight  
12.95

Fig. 14

Merge Left

Mens    Womens    Childrens    Hats    Accessories

Search

Search Results

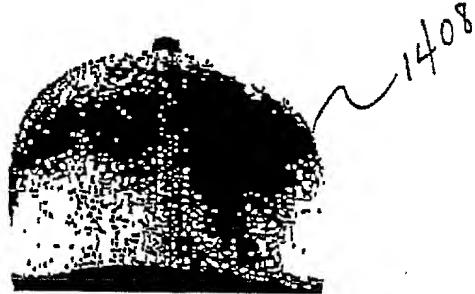


Fig. 15(a)

## Merge Left

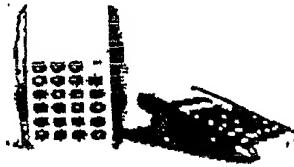
[Mens](#)   [Womens](#)   [Childrens](#)   [Hats](#)   [Accessories](#)

[Search](#)

Search Results

[Checkout](#)

Item	Qty
8477	1
Subtotal	\$24.95



1501	{	<b>Calculator</b>	\$13.95
4-function battery powered calculator with 8 digit display features an automatic press-up stand for better viewing angle. Soft touch rubber border fits smoothly in hand. Dimensions 2 7/8" x 3 3/4".			
Screenprinted	, Yellow	Qty: 1	1501
1504	1506		

Fig. 15 (b)

## Merge Left

1603

1602

1601

Search

---

Checkout

Item #	Qty
6477	1
211	1
Subtotal \$38.90	

Mens    Womens    Childrens    Hats    Accessories

Search Results

1	2	3
Sport Duffel 39.95	Desktop Clock 12.95	Upright Luggage 199.95
4		
	Calculator 13.95	

Fig. 16

## Merge Left

Search } 1701

Checkout } 1702

Item Qty  
6477 1  
211 1  
Subtotal \$38.90 } 1703

SKU	Product	Qty	Price	Total	Remove
6477	Low Profile Embroidered, Orange, S/M	1	\$24.95	\$24.95	Remove
211	Calculator	1	\$13.95	\$13.95	Remove

1704

**Shipping Information**

Company Merge Left

Name Beth Schabily

Address 249 E. 157th Street

City Gardena State [REDACTED]

Zip 90248

Country [REDACTED]

Phone 310.327.4333

Email beth@mergyleft.com

Comments [REDACTED]

Shipping [REDACTED]

Check if Billing Address is the same as Shipping Address.

[REDACTED]

Fig. 17

## Merge Left

Search

Checkout

Item	Qty
6477	1
211	1
Subtotal	\$38.90

### Final Invoice

SKU	Product	Qty	Price	Total
6477	Low Profile Embroidered,Orange,S/M	1	\$24.95	\$24.95
211	Calculator	1	\$13.95	\$13.95
Sub Total				\$38.90
Tax Rate:8.25% Tax				\$3.21
Shipping & Handling				\$5.00
Grand Total				\$47.11

### Billing Information

Credit Card [REDACTED]

Card Number [REDACTED] 4000300020001000

Expiration [REDACTED] [REDACTED]

Fig. 18

Search

Checkout

Item	Qty
6477	1
211	1
<b>Subtotal</b>	\$38.90

SEARCH PAGE SEARCH PAGE  
SEARCH PAGE SEARCH PAGE  
SEARCH PAGE SEARCH PAGE  
SEARCH PAGE SEARCH PAGE  
SEARCH PAGE SEARCH PAGE

Thanks For Purchasing

Your order will be shipped within 7 business days. You will be notified if there are any problems charging your card.

This page is your final receipt. A copy will be emailed to beth@mergeleft.com. Please note the order number on any correspondence. If you have any questions about your order contact (800) 588-7488.

[Info@yologo.com](mailto:Info@yologo.com).

Order Number 3044277814241804

Ship To

Merge Left  
Beth Schalbly  
249 E. 157th Street

Gardena, CA 90248

US

beth@mergeleft.com

Bill To

Merge Left  
Beth Schalbly  
249 E. 157th Street

Gardena, CA 90248

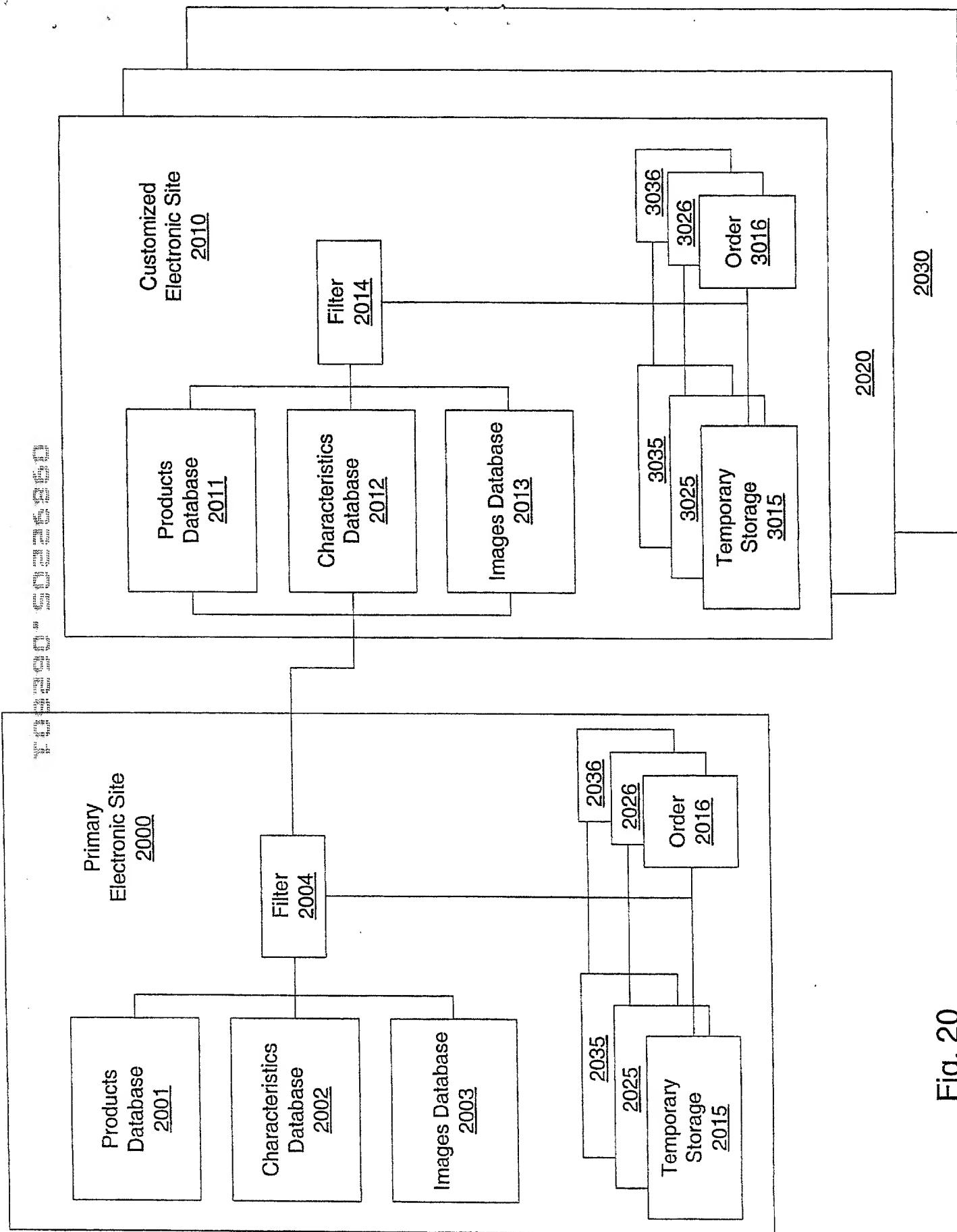
US

beth@mergeleft.com

SKU	Product	Qty	Price	Total
6477	Low Profile "	1	\$24.95	\$24.95
211	Calculator "	1	\$13.95	\$13.95
<b>Sub Total</b>				\$38.90
<b>Tax Rate: 8.25% Tax</b>				\$3.21
<b>Shipping &amp; Handling</b>				\$5.00
<b>Grand Total</b>				\$47.11

Fig. 19

Fig. 20



2101  
2102  
2103  
2104  
2105  
2106  
2107  
2108

Accumulate Data in  
Temporary Storage

2101

Confirm Data?

2102

Initial Selection/Purchase  
from Accumulated Data

2103

Is the purchase order  
complete?

2104

Process Payment

2105

Create Customized  
Site with Derived  
Preferences

2107

Derive Customized  
Site Preferences from  
User

2106

Fill Customized Site  
Data Bases with  
Accumulated Data

2108

NO

YES

NO

YES

Fig. 21